

# Lyme

MAGAZINE

THE INDEPENDENT GUIDE TO  
LYME REGIS + THE JURASSIC COAST

2019 advertising rates



WELCOME TO

# Lyme

MAGAZINE

*lymemagazine.co.uk*



“ I HAVE HAD  
SO MUCH JOY FROM  
PEOPLE FINDING ME  
AND BUYING MY WORK  
AS A DIRECT RESULT  
FROM READING THIS  
LOVELY LITTLE  
MAGAZINE..



# *The* **FACTS**

## **LYME MAGAZINE**

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Print run: **15K**  
Estimated readership: **30K**  
Distribution outlets: **> 40**  
Issues per year: **1**

### **SPECIFICATION:**

Pages: 72  
Dimensions: 240mm x 168mm  
Paper Weight: 80gsm Uncoated  
Cover Weight: 150gsm Uncoated  
Print Run: 15,000





*reasons to*  
**ADVERTISE**

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**IN SHORT:**

We have various advertising options available. Starting from just £100 for an accommodation listing.

Options include: Quarter page, half page, full page, accommodation, covers and spreads. We can also offer a premium brand partnership for anyone who wishes to be a title supporter of our enterprise.

We also offer a short 1 hour photography shoot for £100

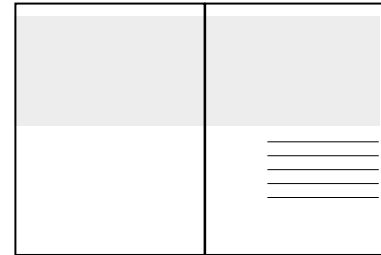
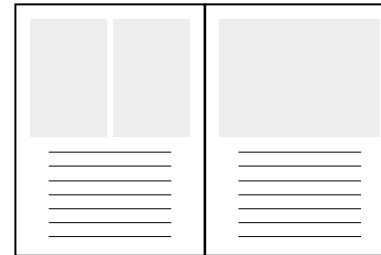
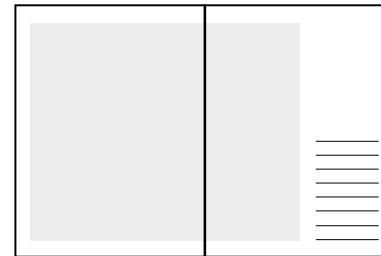
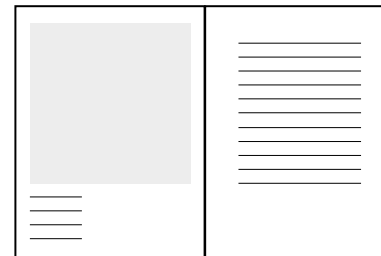
We also include

**FREE DESIGN**

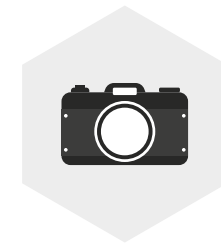
PRICES FROM

**£100**

*per edition*



**80 PRINT  
PAGES**



**BEAUTIFUL  
PHOTOGRAPHY**



**EDITORIAL  
FEATURES**



**ONLINE  
EDITIONS**



**SOCIAL  
MEDIA**



# *The* **FIGURES**



BACK  
COVER

£1250



INSIDE  
COVER

£650



DOUBLE  
PAGE  
SPREAD

£650



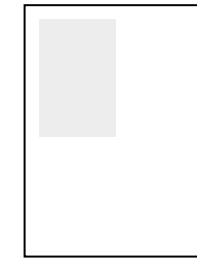
FULL  
PAGE  
ADVERT

£365



HALF  
PAGE

£195



QUARTER  
PAGE  
ACCOMMODATION

£100



*interested? Then jump*

# ABOARD

**LET'S TALK:**

Please direct all enquiries to Wes Dowell

*email:* [ADVERTISE@LYMEMAGAZINE.CO.UK](mailto:ADVERTISE@LYMEMAGAZINE.CO.UK)

*studio:* 01297 443382



**WWW.  
LYME  
MAGAZINE  
.CO.UK**

“ WE’VE ALREADY HAD  
THREE COMMISSIONS  
AS A DIRECT RESULT  
OF APPEARING IN  
THIS FAB MAGAZINE...



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